

SME Productivity Roadmap (SME-PRO)

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Designation: Productivity Manager

EDC@SMa



EDC@ASME



EDC@SCCCI



EDC@SICCI



EDC@SMa



EDC@SMCCI

SPRING
singapore
Enabling Enterprise

Commitment
Level

Be Aware

- Workshop/Seminars
- Productivity Advisory Services
 - **PMP@EDCs**
- **Productivity@Work** in EnterpriseOne portal

Take Action

- Diagnose with IMPACT
 - **PMP@EDCs**
- Embark on Productivity projects
- Government Incentive Schemes

Get Trained

- IMPACT tool
 - **PMP@EDCs**
- Training Programmes:
 - **PRISM**
(Productivity Initiatives In Services And Manufacturing)
 - WSQ Certified Productivity & Innovation Manager (by SMA)
 - SME QIANG (Quality Initiative to Assist, Nurture and Growth) (by SMA)
 - Certified Productivity Practitioner (by SPA)
 - Others

Time

The screenshot shows the Productivity@Work website interface. At the top left is the logo 'PRODUCTIVITY @WORK' with 'EnterpriseOne' next to it. To the right is the Singapore Government logo with the tagline 'Integrity • Service • Excellence' and links for 'Feedback', 'Contact Us', and 'Sitemap'. Below the header is a navigation bar with tabs: 'THE BASICS', 'GETTING STARTED', 'INCREASING PRODUCTIVITY', and 'GOVERNMENT ASSISTANCE'. The main content area features a large image of a man in a suit looking through binoculars, with the text 'SME-PRO STEP 1 BE AWARE' and a sub-headline 'Productivity is achieving maximum efficiency by doing less. Learn how it can greatly enhance the value and efficiency of your business.' A 'FIND OUT MORE' button is present. Below this is a 'SME-PRO STEP 2' link. The page is divided into several sections: 'THE BASICS' (with an information icon), 'QUICK START GUIDE' (with a green arrow icon), 'NEED HELP?' (with a question mark icon), and 'PRODUCTIVITY CALCULATOR' (with a calculator icon). Each section contains a brief description and a 'FIND OUT MORE' or 'START NOW' button.

Productivity@Work

•A source of productivity information and knowledge for all enterprises

Learn

- Learn the Basics
- Learn the Tools
- Calculate Productivity

Find:

- Courses
- Consultants
- Government incentive schemes

Productivity@Work
(www.enterpriseone.gov.sg)

EnterpriseOne
PRODUCTIVITY
@WORK

IMPACT
ASSESSMENT TOOL

Improving
productivity
made easy!

About Us | FAQs | Contact Us

Welcome to the
**Integrated Management of
Productivity Activities
(IMPACT) Assessment Tool**

AN INTERACTIVE AND EASY-TO-USE
SELF-ASSESSMENT TOOL.

The IMPACT Assessment Tool helps you to:

- Pinpoint areas of strengths and weaknesses in productivity
- Measure productivity levels
- Develop a productivity road map on actions to take to improve productivity

NEXT >

Welcome, ..
MANAGE ACCOUNT

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PROGRESS SUMMARY

DEEP HELP

LOGOUT

Establish productivity management function

Is there a productivity management function or is someone in charge of productivity in our company?

Skip 0 1 2 3 4

To most extent; Perform and regularly review to improve activity

← BACK NEXT >

IMPACT Assessment Tool

1st Online Productivity Assessment tool available for all enterprises

Benefits

- Measure your organisation's productivity
- Pinpoint areas of strengths and weaknesses
- Identify areas to focus on to improve productivity
- **Free for all enterprises**

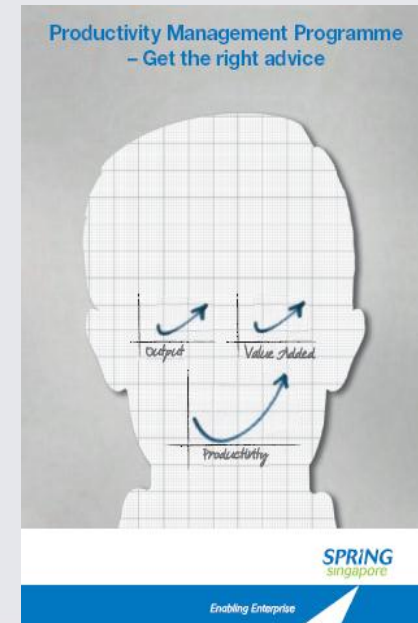
E-Blast

- SPRING's productivity monthly e-blast

•Productivity Management Programme (PMP) :

1. Productivity workshops / seminars
 - Learn productivity concepts, productivity tools and productivity measurement
2. One-on-One productivity advisory
 - Seek advice from productivity advisors on how to improve your organization's productivity

IMPACT Assessment
Productivity Management Programme @ EDCs



•Productivity Management Programme (PMP) :

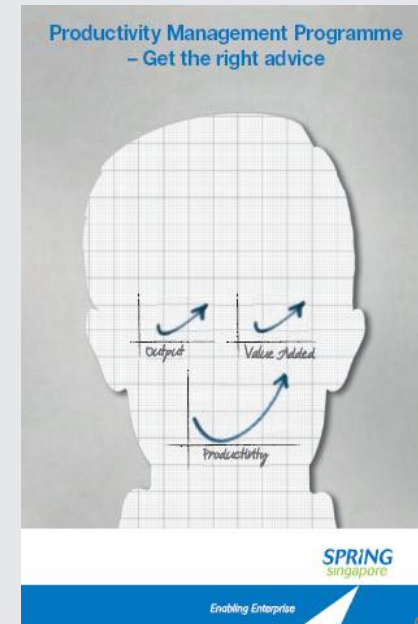
3. Productivity assessment

- Use SPRINGs **IMPACT** Assessment tool with the help of a productivity advisor to:
 - Measure key productivity levers
 - Pinpoint areas of strengths and weaknesses
 - Pinpoint areas to focus on for productivity improvement
 - Provide a 3-year time series of productivity performance

•Cost to company - Zero Costing (Free)

IMPACT Assessment

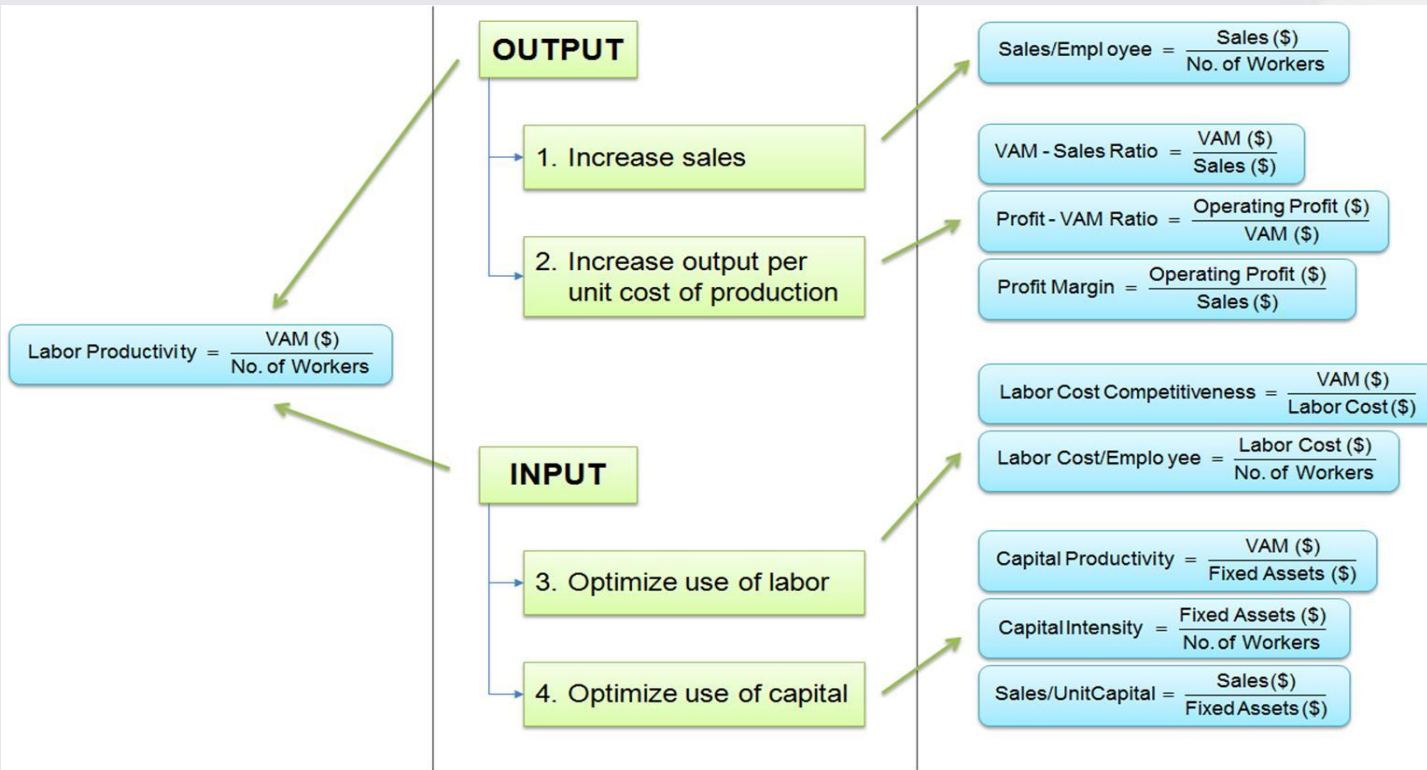
Productivity Management Programme @ EDCs



•Productivity Management Programme (PMP) :

*“Without productivity objectives, a business does not have directions.
Without productivity measurement, a business does not have control”*

-Peter Drucker



IMPACT Assessment

Productivity Management Programme @ EDCs





The Roadmap now

- Productivity weaknesses identified
- Productivity measurement in place
- Productivity targets set
- Improving logistics system for higher capital productivity

The Journey of HSL Constructor

- Q1 2010 – Productivity becomes key thrust for company
- Q1 2010 – Productivity Taskforce formed
- Q1-Q4 2010 – Taskforce attends training courses and attempts to understand what productivity means and how to improve it
- Q4 2010 – Attend a PMP workshop and Get Advice from Productivity Advisor
- Q4 2010 – Perform IMPACT Assessment

IMPACT Assessment

Productivity Management Programme @ EDCs



The Journey of Freshening Industries:

- Embarked on PMP
- Undertook an IMPACT Assessment
- As part of recommendation:
 - Implement CRM system
 - Implement automation & process re-engineering
- Embarked on WSQ Certified Productivity & Innovation Manager Training

Expected improvement from recommendation:

- Efficiency of sale staff- Up by **15%**
- Stock accuracy – Up by **12%**
- Profit margin – Up by **8%**

IMPACT Assessment
Productivity Management Programme @ EDCs

Take Action

IMPACT@PMP

PMP is offered at the 5 Enterprise Development Centres:

EDC@ASME

Association of Small and Medium Enterprises

EDC@SCCCI

Singapore Chinese Chamber of Commerce and Industry

EDC@SICCI

Singapore Indian Chamber of Commerce and Industry

EDC@SMa

Singapore Manufacturers' Federation

EDC@SMCCI

Singapore Malay Chamber of Commerce and Industry



EDC@ASME



EDC@SCCCI



EDC@SICCI



EDC@SMa



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Thank You



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